

Keeney's Corner



The slick-haired Keeney Angus Model A cow is bred to tolerate Ky 31 fescue and Southern heat.

April 3, 2010 is the date for the next Keeney Angus Bull and Heifer Sale

And it causes me to wonder...

So now and then, I stick my neck out from the safe confines of a niche of loyal customers who have found that our breeding program of improving predictability and consistency offers more long term profitability than the continual motion and commotion of change promoted as improvement by the mainstream of registered breeders.

I wonder does everyone understand... that the majority of Angus breeders are following a less efficient path primarily based on terminal traits? That production per cow is a fallacy as a measure of profitability? That the two most important factors in commercial cowherd profitability have been selected against during the last forty years of the "performance" movement? That complicated formulas are only necessary because of all the variation created from trendy breed mongrelization? That universities and breed associations make the simple unnecessarily complex? That the best reason for purebreds in beef production is to make more consistent crossbreds?

I wonder why extremes sell for the most money in the registered business though they have a long history of creating the most problems in the commercial business. Why do the trendy herds disperse so often to "pursue other business interest" while an unheralded herd like ours after 47 years still seeks to expand our only business; cattle? We wonder if anyone would trade the excitement of promised great expectations for more reliable, realistic, and consistent profit?

I am searching for those few who wish to move beyond "registered"; to use developing complimentary types that when crossed harness hybrid power to produce more from less... to maximize commercial profit in your commercial herd instead of registered herds.

I guess the final wonder is if you might be one interested in this more reliable genetic paradigm; if so, we invite you to join us for our April 3 sale at the farm; with very little pomp; we'll quickly sell thirty Model A yearling Angus bulls, four model C Charolais bulls; and thirty open Angus and Angus cross commercial heifers. We welcome your call for a catalog and to discuss our ABC Genetics concept anytime.

Keeney Angus

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